

Sunflower Artistry

Working with Charities and Non Profits



SUNFLOWER ARTISTRY

By Sarah-Marie



Our Story



Sunflower Artistry was founded in 2015 by Sarah-Marie.

Sarah's artistic talent has been a part of her life for as long as she can recall. She pursued her passion wholeheartedly by dedicating several years to studying art around the vibrant city of London, where she excelled and achieved remarkable distinctions.

The fun and social art classes have been a part of our portfolio since 2017, offering a unique way for anyone to access art.

Sarah managed her own not for

profit business while pursuing her passion for art with Sunflower Artistry. On top of that, she dedicated a significant portion of her career to the NHS and collaborated with local charities, making her well-versed in the challenges faced by this sector.

Sarah passionately believes in the transformative power of the arts on our well-being. In her commitment to making this experience accessible to all, she offers you a truly remarkable and affordable opportunity for the benefit of charitable and non profit groups.

Festive Ideas



Here are just a few examples of popular festive topics for community groups. To see more options, simply request the most recent Look Book.

Spring Ideas



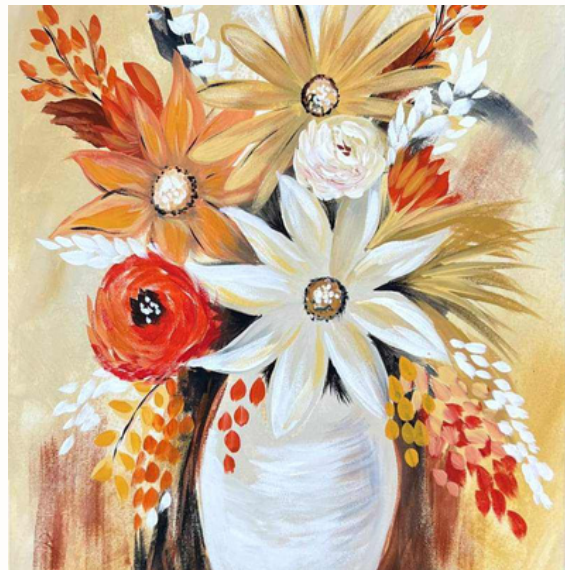
Here are just a few examples of popular Spring topics for community groups. To see more options, simply request the most recent Look Book.

Summer Ideas



Here are just a few examples of popular Spring topics for community groups. To see more options, simply request the most recent Look Book.

Autumn Ideas



Here are just a few examples of popular Spring topics for community groups. To see more options, simply request the most recent Look Book.

The Benefits



WELL-BEING

Engaging with the arts is not just a form of entertainment, but a pathway to personal growth and well-being. Whether it's through painting, music, dance, or any other artistic expression, immersing ourselves in the arts has been scientifically proven to have a positive impact on our mental and emotional health. It builds our resilience, patience and confidence.



In a world filled with constant noise and distractions, finding moments of mindfulness can be challenging. However, there is a beautiful and artistic way to immerse yourself in the present moment - painting along to music. When you pick up your paintbrush and let the melodies guide your strokes, you enter a state of flow where time seems to stand still. The harmonious combination of visual and auditory stimulation allows you to fully embrace the present moment, letting go of worries and anxieties. All our sessions include a specially selected playlist for everyone to enjoy.



Sessions are fully guided so participants can sit back relax, and enjoy. Sessions are suitable for even complete beginners!

Why Choose Us?

At Sunflower Artistry, we are passionate about supporting charities and non-profits through the transformative power of art. Here's why we believe we're the perfect partner for your organisation:

1. Exceptional Value with Our Charitable Rate

Our pricing reflects our commitment to making art accessible while offering unbeatable value. The price per person doesn't fully cover the cost of materials, but we offset this using part of the tutor rate. This approach allows us to provide high-quality sessions that are affordable for charities while sustaining our ability to reach as many people as possible.

2. Why We Charge What We Do

I run my entire business on small margins, from public classes to artworks and projects. This is why I'm unable to lower charity rates further, but I am proud to offer the absolute best value charity deal. Our pricing ensures:

- **Accessibility:** Competitive rates compared to similar services.
- **Sustainability:** We balance affordability with the ability to continue delivering these sessions to a wide audience.
- **Fair Wages:** We pay fair wages to our assistants, who are vital to providing a high-quality experience for larger groups.

3. A One-Woman Passion Project

Sunflower Artistry is run solely by me, Sarah-Marie. While I would love to provide all sessions for free, my small business margins simply don't allow it. Instead, I focus on creating accessible and competitive services while continuing to grow my ability to give back in meaningful ways.

4. Free Services Where Possible

When I'm able to secure funding, I provide free sessions for users, as well as donate my time to deliver online teaching sessions. For these, participants are responsible for providing their own materials, allowing me to share the joy of art with no cost for my time.

Services Offered

Exclusively available to recognised charities and non-profits!

These prices allow you to charge whatever you need for your group. So it is a perfect opportunity to raise money for a good cause too! We would charge around £30 per ticket for sessions that offer a cuppa and cake and we can teach groups up to 150 people so a great way to boost your fundraising. Lots of charities have charged £40+ per ticket, maximising their fundraising.

Online sessions can be offered for free.

CONTRIBUTION	TUTOR CHARGE	FUNDRAISE
<p>£6pp</p> <p>A small contribution towards the cost of the materials.</p> <p>All art tools are provided and the completed art is the participants to keep!</p> <p>The cost includes use of aprons and everything needed for the artwork.</p>	<p>£70</p> <p>All inclusive price. Usually £40 per hour</p> <p>Cost per assistance (if required) is set rate of £50 per assistant. Assistant required when a group reaches 16 people. 2nd at 27, 3rd at 40, 4th at 60 and so on per 20 additional people</p>	<p>Raising on average...</p> <p>For a group of 15 people on £30 ticket you raise £290</p> <p>For a group of 25 on £30 ticket you raise £480</p> <p>For a group of 45 on £30 ticket you raise £860</p>

For these great prices, you get our team for 4 hours including the set up, session and clear up. No washing up needed! We take care of it all.

We have had to introduce a small deposit to protect us if date is cancelled as we will have turned away fully paid work. Otherwise we invoice after the event so you only ever pay for what you use*.

Please get in touch to discuss your groups needs.

Frequently Asked Questions

Q: How do I confirm my booking?

To confirm your booking, you must complete a booking form. This ensures we have all the details needed to prepare for your event. Once the form is received, we will finalise the arrangements with you.

Q: Do you require payment in advance for charity bookings?

No, we do not require FULL payment in advance. This ensures you only pay for what you use, with the exception of staffing costs and a small deposit.

Q: Why are staffing charges non-refundable?

Staffing must be booked approximately two weeks before your event. If your participant numbers drop below the threshold requiring additional staff after this time, we are unable to cancel staffing, and charges for assistants will still apply.

Q: How early do you arrive to set up?

We arrive approximately 45 minutes before your session begins to set up materials. Larger groups may require additional setup time.

Q: Can I adjust participant numbers after booking?

Yes, final numbers can be adjusted up to 3 days before the event, except for staffing. If your numbers decrease after the two-week staffing deadline, staffing charges will remain as booked.

Q: Are all materials included in the cost?

Yes, the £6 per person materials fee includes all required art tools, aprons, and table coverings. Participants keep their completed artworks at the end of the session.

Q: Can we provide our own helpers to reduce costs?

No, for safety and insurance reasons, only Sunflower Artistry staff can assist during sessions. This ensures a consistent, high-quality experience.

Q: What happens if Sunflower Artistry cancels?

In the rare event that we must cancel, we will notify you as early as possible and work with you to reschedule. If rescheduling is not possible, you will not be charged.

Q: Can I cancel my booking?

Yes, you can cancel your booking. However, staffing charges will still apply if cancellation occurs after the two-week staffing deadline.

Full terms and conditions can be found on our booking form.

At Sunflower Artistry, we aim to make our charity sessions as flexible and affordable as possible, while ensuring fairness for all involved. If you have further questions or need clarification, please reach out at info@sunflowerartistry.co.uk.

